



WHEN

April 6, 2017 | 8:00am - 4:30pm

WHERE

BWI Airport Marriott
1743 West Nursery Road,
Linthicum, MD 21090



Charm City Payroll

18th Annual Spring Conference April 6, 2017

Spring
into
Action

Enhance your Payroll
and Personal Skills

The sessions include:

Morning Keynote Presentation



"Enhance your Skills: Little Things that Create Teamwork Magic" presented by Lori Brown

About the Speaker: Lori Brown, CPP brings a broad range of experience to CACI where she is the Director of Payroll. She has over 20 years of experience in payroll including government contracting, payroll tax compliance and systems conversions. She earned the Fundamentals of Payroll (FPC) certificate designation in 2001 and the Certified Payroll Professional (CPP) in 2002.

Lori has been an active member of the American Payroll Association (APA) since 2002. She currently serves nationally on the National Speakers Bureau, FPC Certification Board, Certification Advisory Group and Hotline Committee. She has received Citations of Merit from the APA each year since 2005 and in 2014 received a Meritorious Service Award. She is also an active member of the Washington Area Metropolitan Chapter (WMAC) who has served many roles and currently serves as President.

Since 2004, Lori has shared her knowledge with other payroll practitioners by teaching CPP/FPC exam preparation classes and payroll knowledge concepts. She has taught at George Mason University and Prince George's Community College, and currently teaches payroll courses for the APA nationally, as well as speaking at conferences on a broad range of payroll related topics.

About the Program: Some people expect team magic just to happen on its own. Creating team magic takes some work. Keeping team magic is a constant effort. Learn deadly workplace sins; common qualities of inspirational leaders; essential mindset shifts; uncommon ways to be a positive influence; essential steps to creating a winning people strategy and more.

Morning Breakout Sessions:



“Leap into the Digital/Mobile Workforce with an Understanding of the Younger Generation” presented by Dallas Wilfong

About the Speaker: Dallas Wilfong is the Director of Sales for the Eastern US at rapid! PayCard. In addition to his leadership and management role at rapid! PayCard, Dallas travels the United States to promote knowledge and education in the Paycard industry through supporting and speaking at numerous conferences, trade shows, and association meetings annually. Dallas has been with rapid! PayCard since 2012. Prior to joining rapid! PayCard, Dallas gained much of his experience working with the unbanked and underserved segment of the population while working in the Staffing Industry for over 10 years. In that industry he held many roles such as General Manager, Division Manager, and National Business Development Manager.

Dallas was born in Charlottesville, VA, and currently resides in Clearwater Beach, FL. Growing up in a military family, Dallas has had the opportunity to live in many states across the country such as VA, MD, RI, FL, GA, HI, and CA. Dallas is a graduate of West Virginia University and holds a degree in Business and Public Communications, Class of 1996.

About the Program: Leap into the Digital/Mobile Workforce with an Understanding of the Younger Generation. During this session we will cover the reasons behind the growing number of millennials that are leaving traditional banking and opting into mobile payments and how this shift will affect the payroll department. We will also cover the most recent regulations regarding paycards and how to ensure compliance within your company.



“Enhance your Skills in Compliance” presented by Lauren Gue

About the Speaker: As a Senior Sales Manager for ADP SmartCompliance®, Lauren Gue has spent the past 9 years providing thought leadership and guidance in areas of payroll and HR-related compliance, risk mitigation, and operational efficiency. Lauren has worked with a broad spectrum of ERP systems– including Workday, Oracle, and SAP to name a few. Lauren graduated from the University of Florida, with a Bachelor’s of Science in Business and is proud Gator alumni.

About the Program: Legislation is changing swiftly and keeping up can feel like chasing Leprechaun’s. We will review compliance burdens to look out for ranging from paperless legislation, personal information leaks to the uncertainties we are facing in healthcare reform responsibility. An ADP Compliance Checkup can help you uncover your compliance gaps. Included in the discussion: what a compliance checkup is, time commitment and expectations

Lunch Keynote Speaker:



“Apply your Personal Skills in Building Trust, Unlocking Relationships and Drive Results” presented by Beth Rudy

About the Speaker: Beth Rudy is an author, speaker, and senior consultant who encourages, equips, and empowers others to take charge of their lives in ways that lead to greater health, fulfillment and personal happiness. Healthier, happier people positively impact organizations. At Insight Management Consulting, Beth uses her 20 years’ experience working with large organizations to help promote and facilitate strategies that impact performance, improve productivity, and increase revenue. She’s sought out for individual and team coaching, project planning, process implementation, relationship building, communication and leadership development.

About the Program: Did you know that most people do not trust their leaders and those they work with?

Because of widespread hidden agendas and extensive political maneuvering in an ever-changing global economy, most people do not intrinsically trust themselves, others, or the organization they work for. Is it possible to break through this barrier and become a trustworthy, high-performing leader? Beth thinks so, and will share with you how to become a powerful leader who has a heart using personal illustrations and principles from the New York Times bestselling book *Speed of Trust*. Trust is the golden key that unlocks relationships and drives results. It is the essence of our personal and professional lives.

Afternoon Breakout Sessions #1:



“Jump into the New 2017 I9 Form and eVerify” presented by Keyvin Jones and Cornelius Wyatt, Jr.

About the Speakers: Keyvin Jones is a Management and Program Analyst for the Public Relations and Education Section, Outreach Branch, Verification Division at U.S. Citizenship and Immigration Services, Department of Homeland Security. In this role, he is primarily responsible for educating employers and employees about E-Verify, myE-Verify, Form I-9, Employee's Rights, and Employer's Responsibilities. Keyvin joined the Outreach Branch in November 2017. Prior to this position, he served 20 years in the U.S. Air Force as Health Services Administrator, Military Training Instructor, and Operations Manager for the Air Force Surgeon General.

Cornelius Wyatt, Jr. is a Management and Program Analyst within the Public Relations and Education Section, with U.S. Citizenship and Immigration Services (USCIS) Verification Division in Washington, DC. Mr. Wyatt began his career with the former Immigration and Naturalization Services as an Immigration Information Officer interpreting immigration laws, policies and guidelines at the National Customer Service Center (NCSC) in NY. In 2005, Mr. Wyatt worked in Washington, DC as an Information Management Specialist resolving complex, immigration related cases on behalf of the White House, CIS Ombudsman, and Congressional Offices. Based on Mr. Wyatt’s dedication to customer service and immigration law, he took on a position as an Adjudications Officer in 2007 at the New York City District Office adjudicating cases of all levels of difficulty. Currently within the Verification Division in Washington DC, Mr. Wyatt continues to educate the public as he promotes various programs on behalf of the Department of Homeland Security.

About the Program: The Form I-9 and E-Verify presentation will give attendees an overview of the revised Form I-9 that was released November 14, 2016 and how using E-Verify can help ensure compliance with employment verification. U.S. law requires companies to employ only individuals who may legally work in the United States – either U.S. citizens, or foreign citizens who have the necessary

authorization. This diverse workforce contributes greatly to the vibrancy and strength of our economy, but that same strength also attracts unauthorized employment.



***“Thriving Together: HR and Payroll” presented by
Kristi Yowell and Jessie Boog***

About the Speakers: Kristi Yowell, MS, SHRM-SCP, SPHR, is the Associate Director in the Office of Human Resources at Towson University. Kristi has more than 16 years of experience in human resources working in private, public, non-profit, and higher education industries.

Additionally, Kristi has more than 12 years of experience teaching both graduate and undergraduate level college and university courses on a variety of human resources, business, and management topics.

Jessie Boog has over 15 years of experience in business and human resource management for both the private and non-profit sector. After obtaining her A.A. degree in Business Administration from Villa Julie, she obtain a B.A. in Business/Human Resource Management in 2001, and later a Certificate in Benefits Administration, and became a Certified Employee & Safety Assistance Advisor. She is currently pursuing a master’s degree in Employee Counseling.

About the Program: Like Payroll, HR is complex with lots of rules. Organizations and employees rely on us for accurate information and look to us for answers on just about everything. This presentation will provide a brief overview to top issues crossing the HR/Payroll roles that are important for you to know. From classification, tracking and managing time and leave, and current and future regulatory issues, this workshop will provide critical information to help you better address the needs of your workforce and partner with your HR department.

Afternoon Breakout Sessions #2:



“The Art of Effective Evaluation: Giving Feedback that Builds Up” presented by Beth Rudy

About the Program: Giving and receiving feedback is one of the most important communication skills. It is also one of the most challenging. It is the cause of much anxiety and apprehension. The good news is that feedback doesn't have to be painful. During this workshop, Beth Rudy, who is a Distinguished Toastmaster, will draw on her Toastmaster experience and provide four steps to help prepare and give appropriate feedback. Leaders that skillfully provide feedback help the team achieve its goals, build the team's confidence and pride, and help them to succeed. With just a little practice, you'll be able to turn feedback sessions into tools that can help you and your co-workers improve your job performance and meet important goals.



“Enhance your Knowledge of Unemployment Insurance From Coast to Coast” presented by Howard Perlman

About the Speaker: Howard Perlman is a Certified Payroll Professional who analyzes all aspects of U.S. payroll administration as a senior editor/writer with Bloomberg BNA. Mr. Perlman proudly serves as the government liaison officer of the Washington Metropolitan Area Chapter of the American Payroll Association. He earned a B.A. in Journalism and a B.A. in Political Science from American University in 2010 and is one of the primary coordinators of the Boy

Scouts of America in Washington, D.C.

About the Program: Differences in unemployment tax laws throughout the states have complicated payroll compliance with unemployment tax requirements. This presentation clarifies major compliance components for unemployment tax, enabling payroll professionals and their employers to benefit from this enhanced knowledge. Details specific to unemployment tax administration in Maryland, Virginia and the District of Columbia are emphasized in this presentation.